

Ocean of opportunities Ocean of excellence

CREATIVITY NURSING LOYALTY

Atlantic Grupa continuously innovates and improves **business processes** by keeping track of new developments in the industry and sharing the best practices among strategic units in the company. The spirit of openness, respect, loyalty, trust, fairness and personal responsibility spreads through our horizontal as well as vertical structures boosting creativity, maintaining our competitive edge and creating **a great place to work**. Rewarding and promoting activities and people who help create a better future for all of us through their work is an integral part of our **corporate culture**.



PASSION SATISFYING CONSUMER AND CUSTOMER NEEDS AND DESIRES

We are passionately dedicated to developing **extraordinary brands** and making them highly available to both our customers and consumers. In order to achieve our goal of delivering **the best product and service** we implement the highest process management standards (ISO 9001, HACCP, ISO 14001, ISO 50001, FSSC 22000, IFS). Our **top management** sets ambitious quality, product safety and environmental aspect objectives and **our team** shares an unambiguous dedication to deliver accurate and timely information throughout the process chain. Our corporate culture supports and promotes the principles of **sustainable development**: economic efficiency, environmental and social and ethical responsibility.



GROWING WITH RESPONSIBILITY

We are growing with full responsibility to our colleagues, customers, partners, environment and other interested parties. All our processes, equipment and infrastructure, products and services are **compliant** with the relevant legislation and fulfill the high requirements of different markets and customers. Through systematic **risk assessments** we identify and implement all the necessary preventive measures in order to minimize risks across business operations. We share information and knowhow with all the interested parties (employers, external providers, service production, distributors, retail chains, consumers, shareholders and community) to create a successful **long term partnership**. By selecting raw and packaging materials, technologies and services that are environmentally friendly, separate collection of waste and rational use of natural resources, managing environmental risks, encouraging activities to increase energy efficiency and promoting a sustainable attitude towards the environment to participants in the product value chain we impact our environment **in a positive way**.

